

Week of August 29th, Nineteen hundred and sixty six

*Milton Stiefel*

presents

The Frank Loesser and Abe Burrows Musical

# "HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING"

Book by  
Abe Burrows, Jack Weinstock,  
and Willie Gilbert

Music and Lyrics by  
Frank Loesser

Based on the book by Shepherd Mead

Originally presented by Cy Feuer and Ernest H. Martin  
in association with Frank Productions, Inc.

with

GARY KRAWFORD

R. E. SINCLAIR

LARRY MOSS

SHEILA SPARR

BARBARA IDELSON

LOIS ZETTER

JOEY FITTER

KENNETH JEROME

GEORGIA CREIGHTON

MICHON PEACOCK

Directed by

CARLETON CARPENTER

Musical Director  
MIRIAM BRICKMAN BIRCH

Choreographer  
BILL JOYCE

Asst. Music Director  
STEWART POWELL

Percussionist  
LEE GURST

A BRET ADAMS PRODUCTION

Production designed by ROGER JOHN LUKEN

Entire production under the supervision of Milton Stiefel

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**THE CAST**

(In Order of Appearance)

Finch .....	GARY KRAWFORD
Book Voice .....	GARY ZARR
Gatch .....	JOHN AMAN
Jenkins .....	JOHN COMMAND
Tackaberry .....	JEFFREY BRUCE
J. B. Biggley .....	R. E. SINCLAIR
Rosemary .....	SHEILA SPARR
Bratt .....	KENNETH JEROME

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THE CAST (Continued)

Smitty ..... LOIS ZETTER  
Frump ..... LARRY MOSS  
Miss Jones ..... GEORGIA CREIGHTON  
Mr. Twimble ..... JOEY FITTER  
Hedy ..... BARBARA IDELSON  
Scrubwomen ..... ERIKA REHM, SHARON LERIT  
Miss Krumholtz ..... MICHON PEACOCK  
Toynbee ..... BILL MacADAM

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### THE CAST (Continued)

Ovington ..... BOB TROY

Policeman ..... GARY ZARR

Womper ..... JOEY FITTER

TV Voice ..... BILL MacADAM

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LEE COLBY, SHARON LERIT, MICHON  
PEACOCK, ERIKA REHM, SHEILA ZAT-  
ROCH, ALYSSA LEVY

{ JEFFREY BRUCE, JOHN COMMAND,  
BILL MacADAM, BOB TROY, GARY  
ZARR, JOHN AMAN, DAVID ZUCKER-  
MAN, ROY HARRIS, ROGER CAPILOS

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## AU REVOIR

Saturday night marks the final performance of the 37th season of The Ivoryton Playhouse, adding another milestone in American Summer Theatre. Nowhere in this country has a playhouse compiled such an enviable record of entertainment through its consistent managership by Mr. Milton Stiefel. Needless to say we are most indebted to our faithful and discerning audiences for making such a record possible. You have enabled us to go from a resident stock company to our current policy of presenting packages of outstanding Broadway and Hollywood stars and plays.

We also wish to thank our staff who handled the many complex behind-the-scene phases of our operation. Already we are beginning to lay plans for our 1967 season, and we hope to see you all back next year to enjoy another excellent schedule of plays. If you are not on our mailing list, fill out one of the cards in the lobby.

Until then, a happy year to you all!

*Milton Stiefel*

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